



KENT: The Second Century Announcement

During the past twenty-five years, Kent has completed the major projects outlined in 1985 as part of the Master Plan. The opportunity now arises for the School's leadership and all members of the Kent Family to ensure that we collectively center our attention and efforts to provide the continuing quality, value and excellence in education throughout Kent's Second Century.

Kent School's Board of Trustees calls for a comprehensive initiative to build the School's Endowment from today's \$80 million to the level of \$250 million. At this aspirational level of endowment, the School will be able to maintain a preeminent boarding school program that will not be overly tuition dependent. A sum of nearly \$70 million in lifetime charitable intentions has been identified in the initial fundraising component of this initiative. Our goals are thus at once aspirational and realistic.

While Kent remains competitive on all fronts, endowment growth is a requirement for future success in an ever-changing world. The accomplishments and generosity of Kent's graduates, parents and friends over the past 110 years serve as the foundation for today's students.

Upon this foundation, Kent students are thriving. Their efforts result in acceptances at all the best colleges and universities across the country and around the world, recognition of their artistic and academic talents in state-wide and national competitions and championship athletic seasons. In numerous other ways, a Kent education helps shape personal and social development and supports the quest for ethical and spiritual meaning in life.

Essential to the effort for Kent's Second Century will be a fundraising program focused on building the Endowment, by means of contributions and pledges to new and established endowed funds; increasing Bell Tower Society membership through Planned Giving; and growing unrestricted annual support to the Kent Fund. We intend to build endowed reserves by reducing operating cost and maintaining a focus on institutional efficiency - a hallmark of the School throughout its first century - and to continue prudent investment management and real estate activities as well as fee-based educational and other business enterprises.

All who cherish the value of a Kent education - every graduate, every parent, every grandparent, and every friend worldwide - will be asked for support. In the words of Kent's Founder, Fr. Frederick Herbert Sill, OHC, our objective remains: "To make a superior education at Kent possible for ALL... including "students from families of modest means."

Today's Kent remains steadfast in its mission - "As an independent boarding school in keeping with the Episcopal Church, our superb faculty prepare students for college and for life with a rigorous and comprehensive program." Kent students are performing at a competitive level. Now is the time for all of us to work together to build a competitive endowment, so that Kent students may reach ever higher in Kent's Second Century.

Temperantia, Fiducia, Constantia