



**A Letter to the Kent Constituency**  
**From the Board of Trustees**  
**KENT: The Second Century**  
**Phase II**  
**Six Points for the Second Century**

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**KENT: The Second Century** commenced in April 2015 with a goal to significantly increase Kent's Endowment. To encourage support, Kent's Trustees and Senior Leaders announced a \$25 million **Matching Challenge** in April 2016.

The Kent Family responded to the call during this First Phase, with nearly 12,000 gifts received from more than 4,000 individuals. As reported to you in June 2018, **the goal of the \$25 million Match was surpassed.** Highlights included the establishment of new endowed scholarships, new teaching chairs and fellowships, and a grant from the EE Ford Foundation for our program in Business Studies. Most importantly, Kent's Endowment increased to more than \$100 million.

The success of the First Phase has provided the direction for the Second Phase: **Six Points for the Second Century.** The Goal of this Phase is \$35 million. With \$2 million in early commitments, and the amount of \$1.8 million over and above the goal of the Matching Challenge, the Six Points initiative is underway with an "equity" component of \$3.8 million.

Kent places a high value on our strong traditions. Furthermore, innovative teaching enhances our educational program and assures our School's sustainability in a competitive market.

Supported by research, the advice of consultants and the deliberations of Faculty, Parents, Alumni and Trustees, we have identified Six Points that make up the Second Phase. Each component has been carefully considered, focusing on traditional or evolving priorities at Kent.

The **Six Points for the Second Century** are:

- ❖ Values and Founding Principles
- ❖ Innovative Teaching
- ❖ Leadership
- ❖ Future Literacies
- ❖ Scholarships
- ❖ Health and Wellness

You will be receiving more information about this initiative in the coming months. We welcome your considered support of this Second Phase of **KENT: The Second Century.** All gifts — annual fund, pledges over 3-5 years, and bequests — will be counted toward the \$35 million goal.

Please contact the Development Office for more information:  
860-927-6267 or nadirek@kent-school.edu