

2010 Kent Yearbook

Kent School
P.O.Box 2006
Kent, CT 06757

Now in COLOR!

PUBLIC DISPLAY OF AFFECTION

Personal Ads

.....*A Lasting Message to Your Kent School Student or Friends*

Your Name _____

Address _____

Student's Name _____

Phone _____

Please complete the information above and place a check mark in the appropriate choice (below left) for the size and color of ad you are purchasing. Provide a rough sketch of your message in the box below, and enclose any photos or artwork with the copy clearly indicating where you want each item to be placed. You may submit your photos as Jpeg or TIFF files. If you would like us to scan your photos and return them, please print your name very lightly on the back of each one so as not to damage the front. Do not staple or apply tape to photos. Mail this form, your materials, and check to the school's address above. Make checks payable to Kent School Yearbook.

DEADLINE
Return this form and ad materials by
Monday, November 30, 2009
No exceptions
Send questions to: morenok@kent-school.edu

Message Copy • Artwork/Photo Instructions:

- For better results, you may choose to computer design your advertisement and send us a CD of your ad. Please save the ad as a jpeg file with resolution of 300 dpi, and label the CD with the student's name and size of ad.
- Do not submit photocopies of photographs or photocopies of paste-up layouts.
- Camera ready paste-up layouts must be **no larger than 14x18 inches**, and all photographs must be glued in place. Do not use tape. • If not submitting a paste-up layout, **submit a maximum of 5 photographs for a full page ad, 3 for a half page, 2 for a quarter page, and 1 for an eighth page.** For an eighth page ad without a photo, use a maximum of 200 characters (letters, numbers, punctuation, and spaces). If a photo is to be included, use a maximum of 100 characters.

Advertising Rates

(choose one)

Color

- FULL PAGE
\$600.00
- 1/2 PAGE
\$300.00
- 1/4 PAGE
\$150.00
- 1/8 PAGE
\$75.00

Black and White

- FULL PAGE
\$400.00
- 1/2 PAGE
\$200.00
- 1/4 PAGE
\$100.00
- 1/8 PAGE
\$50.00

Use to sketch Full or 1/4 page layouts

Use to sketch 1/2 or 1/8 page layouts. (Rotate for full or 1/4 page ad)

Any material deemed inappropriate for publication will not be published or will be altered for publication at the discretion of the advisor.

To order an extra yearbook for your family, please add \$70 to your payment, and check the box below:

Yes, I would like to order an extra copy of the yearbook for my family. I'm adding \$70 to my ad order.